

TOP DIGITAL MARKETING INDUSTRY SPEAKER JOHN LINCOLN



JOHN LINCOLN IS AN ENERGETIC AND EXPLOSIVE SPEAKER WITH TRUE EXPERTISE IN THE DIGITAL MARKETING FIELD.

As CEO of a three-time Inc. 5,000 company, a digital marketing advisor to some of the biggest names in business (Office Depot, Tony Robbins, Morgan Stanley, Fox, USA Today, COX and The Knot World Wide) and with a social media following nearing 1 million, Lincoln is currently scheduling speaking engagements for 2020. He will only be speaking at five more major events this year, and his schedule will fill up fast!

Lincoln has recently written a new book called the **Forecaster Method**, which has sold thousands of copies and collected a number of 5-star reviews. He is interested in speaking on this topic as well as three others

CURRENT TOPICS:



Want To Scale Big Marketing Dollars With Confidence? How To Accurately Evaluate, Forecast, and Scale Your Digital Marketing

Never Waste Another Digital Marketing Dollar Again (While Growing Your Business Faster Than Ever)! This method is a proven system to accurately evaluate, forecast, and scale your digital marketing. Learn the methods used by digital masterminds to market (and grow) multi-million dollar businesses without wasting a penny. You'll be able to cut your marketing budget, while simultaneously improving results and reinvesting in the areas that matter.



The New World Of Lead Generation: How To Use Cross-Channel Video To Drive More Leads Than You Can Handle

Video is more powerful than ever. It's favored by social media sites, allows us to get the perfect message to the right person at the right time, humanizes the brand, and can drive some serious leads. But if you want to make it work for you, you need to understand top of funnel to bottom funnel video advertising strategy. You also need to know how to match that with organic reach, paid reach and landing pages. In this session, Lincoln will break down the perfect 2020 lead generation system using video at the core.



A Simple Process To Become An Influencer Online On Any Website

Learn how to become an influencer from veteran UCSD teacher, online marketing consultant and CEO of Ignite Visibility, John Lincoln. This session gives exact, step-by-step strategies to reach influencer status. These are the same strategies Lincoln used to turn Ignite Visibility into a three-time Inc. 5,000 company. In this session, you will learn how to select the perfect platforms and influence the correct people to accomplish your business goals.



How To Evolve With The New World Of SEO: Voice Search, Personal Assistants, Schema, Google Discover And Ads

SEO has changed more than ever in the last year. Learn from SEO expert John Lincoln as he discusses how to modify your strategy for what is working now and incorporate emerging technologies such as Speakable markup, Google Discover, Google Actions and new forms of advertising that support your SEO.



FEATURED PAST SPEAKING EVENTS:



Web Summit

70,000 attendees from 160 countries around the world. Lincoln rocked the house discussing his film SEO: The Movie and the future of SEO.



SMX Advanced

The most elite SEO event in the industry. Lincoln discussed new marketing strategies with Google and voice. It was one of the most attended and highest reviewed sessions at the event.



WeddingWire World

Lincoln has spoken at WeddingWire world twice a year for the last four years. The event has 1,000 to 3,000 attendees, depending on location, and Lincoln is always a favorite featured speaker.



PR News Digital Summit

Lincoln was "a breath of fresh air" at this event, inspiring and educating the audience on how they could become influencers in their industry by sharing his personal story which began with him blogging from home.

OTHER EVENTS

- PubCon
- Search Engine Strategist
- Chamber of Commerce
- MivaCon

And over 50 more...

Lincoln speaks at 1 to 2 events a month...



JOHN E LINCOLN, CEO



John Lincoln (MBA) is CEO of Ignite Visibility (a 2017, 2018 & 2019 Inc. 5000 company) a highly sought-after digital marketing strategist, industry speaker and winner of the coveted Search Engine Land "Search Marketer of the Year" award.

With 16+ years of demanding experience, Lincoln has worked with over 1,000 online businesses including amazing clients such as Office Depot, Tony Robbins, Morgan Stanley, Fox, USA Today, COX and The Knot World Wide.

Lincoln has authored thousands of articles, taken hundreds of websites to number one positions in Google for competitive keywords, built social communities with millions of members and worked on many advanced projects in CRO, SEM, influencer marketing, media buys, email, Amazon, and affiliate marketing. Lincoln has authored two books, "The Forecaster Method (2019)" and "Digital Influencer (2016)," and is Producer and Director of "SEO: The Movie" and "Social Media Marketing: The Movie". Lincoln has received the Most Admired CEO Award and San Diego's Top Business Leaders Under 40 Award. Lincoln has taught at UC San Diego since 2010. He is a writer for Inc. Entrepreneur and more. He has been featured on Forbes, News Day and NY Times.

NOTED ACCOMPLISHMENTS



- Increasing residual revenue from organic search by over 3 million dollars in one quarter.
- Growing a client's Facebook leads over 40,000 in one year 100% organically.
- Increasing clients' conversion rate by 180%, leading to the best month of sales in history.

Lincoln holds an MBA, is Analytics and AdWords Certified and loves to surf and play soccer. His mission is to help others through digital marketing.



John also has thousands of followers and subscribers on Twitter, YouTube, Instagram, LinkedIn and a blog that has over 200,000 readers a month.

Instagram followers

johnlincolnmarketing [Follow](#)

526 posts 43.3k followers

John Lincoln
CEO of Ignite Visibility
Search Marketer of the Year - I grow businesses online
ignitevisibility.com

Highlights Marketing ... GDPR Social Media

POSTS IGTV TAGGED

Twitter followers

John Lincoln [Follow](#)

Tweets 24.4K Following 160K Likes 2,765 Lists 14

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CEO of Ignite Visibility (a 2017, 2018 & 2019 Inc. 5000 company)
MBA, expert digital marketing consultant, Search Engine Land Search Marketer of the Year - I grow businesses online

Tweets Tweets & replies Media

John Lincoln
9 breaking stories in digital marketing this week! Watch now. youtube.com/...

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HOW TO GET YOUR 1ST 10,000 INSTAGRAM FOLLOWERS

how to get your first 10,000 Instagram followers.

1,112,066 views

Buying Them, John Lincoln

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CEO of Ignite Visibility, Digital Marketing Expert
Search Marketer of the Year
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About

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